

SPONSORSHIP OPPORTUNITIES

Virtual Studio • April 17, 2021

Celebrating over **67** years of Catholic Charities Atlanta



Saturday, April 17, 2021 Virtual Setting

6:30 p.m. - 7:30 p.m. YouTube Livestream

On the evening of April 17, join us for the Catholic Charities Atlanta Soiréean evening celebrating over 67 years of service to our community.

For safety reasons we will be hosting this event as a Virtual Setting in a professionally equiped and acoustically treated Production Studio.

Celebrating 14 years of the CCA Soirée—a glamorous evening where over 500 individuals come together to raise awareness and funds for the life changing services that Catholic Charities provides to those in need. Catholic Charities ensures that vulnerable individuals can attain economic self-sufficiency through programs designed to develop critical life skills, provide education and access to employment, address their well-being and ensure families have long term basic food security and safety.

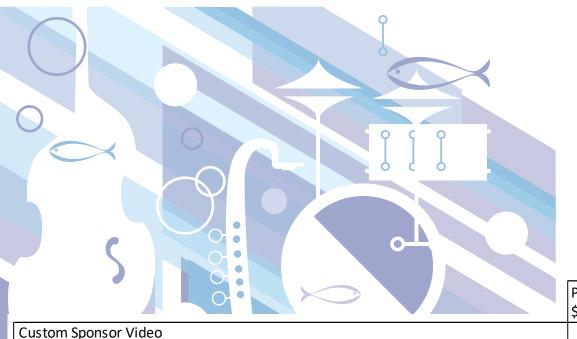


Event Details

- Exclusive interview with Archbishop Hartmeyer
- Fund-A-Need & Live Auction
- 50/50 Raffle winner reveal
- Night-Of Raffle surprises!

Sponsor Highlights

- Multi-level branding sponsorship opportunities
- · Sponsor video highlights
- Sponsor recognition



SPONSORSHIP LEVELS & BENEFITS

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						Parish, School,	
		Gold	Silver	Bronze	Sapphire	NPO	Supporter
		\$15,000	\$10,000	\$5,000	\$3,000	\$2,000	\$1,500
Custom Sponsor Video		•	•				
Name/logo recognition as Sponsor on CCA website for 1 year		•	•	•	•	•	•
Sponsor recognition & links on CCA Social Media Sites		•	•	•	•		
Name featured as Sponsor on Soirée Invitations (02/15/21 commitment)							
Sponsor name/logo & link included in Soirée email announcements (to over 5,000 emails)		•					
Name included as Sponsor in all press releases to media outlets		•					
Name recognition as Sponsor on full page Georgia Bulletin Ad		•	•	•	•		
Sponsor logo/name on Bid Pal auction site		•					
Name/logo featured as Sponsor on large screen night of event		•	•	•			
Special recognition from podium night of event		•	•	•	•	•	•



SPONSORSHIP FORM

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Sponsor Levels

Platinum \$20,000	0 Silver \$10,000	0	Sapphire \$3,000
Gold \$15,000	Bronze \$5,00	0	Parish/School/NPO Table \$2,000
2	e N		
Company/Individual/Organiza	ation Name:		-
Please clearly designate above how y	ou want to be recognized in all Soiré	e materials.	
Address:			
City:	St	tate:	Zip Code:
Phone:	Fax:	Email:	
Contact Name:		Title:	

Return completed form to the attention of:

Soirée 2021 - Lisa McLean Catholic Charities Atlanta 2401 Lake Park Drive, SE Smyrna, Georgia, 30080

Pay via:

Our secure online site at: http://give.catholiccharitiesatlanta.org/soiree

Email: emclean@ccatlanta.org

Fax: (404) 920-7726

Please make checks payable to Catholic Charities Atlanta.

Deadline for sponsor contribution and marketing materials: March 19, 2021

If you have any questions or need additional information, please contact: Catholic Charities Atlanta Mission Advancement, Lisa McLean: (404) 920-7758; fax: (404) 920-7726, emclean@ccatlanta.org.



IN-KIND DONATIONS for Silent or Live Auction

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Donation Information

Item Name:	
Value as Stated by Donor (for tax purposes for CCA): \$	
Description of donation for catalog:	
Restrictions (i.e. number of persons, excluded dates, expirate	tion date, other limitations or comments):
Certificate: ☐ Included with form ☐ Donor will send by _	□ Arrange pick-up □ Create One
Item: ☐ Received ☐ Donor will deliver by	
Donor Information	
Business or Individual's Name:	
Address:	
City, State, Zip:	
Preferred Phone:	
Email:	
Contact person if donor is a business:	
Name:	Phone:
Email:	
Solicitor (if different than donor)	
Name:	
Preferred Phone:	
Email:	
Donor Signature:	Date:

Please return this form by March 26, 2021 to: Catholic Charities Atlanta, 2401 Lake Park Drive, SE, Smyrna, GA 30080 Fax: 404-920-7726 or Email: to <u>cfavole@ccatlanta.org</u>